S A R A H T H O M P S O N

Sales and Marketing Manager

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| OBJECTIVE: |  |  |
| Experienced business professional with over 10 years of business management and development experience. Possesses team management, strategic planning, and market analysis skills essential for driving growth.  Seeking a position where I can utilize my abilities and collaborative spirit to help the company reach new heights of success. | | |
| SKILLS: |  |  |
| * Proficient in Microsoft Office Suite * Experienced in CRM systems | * Effective time management * Analytical thinking, decision-making | * Communication skills * Project management |
| WORK EXPERIENCE: |  |  |
| Deputy Director of Business Development  ABC Corporation, Anytown, USA |  | *January 2018 - Present* |
| * Managed the product development team and increased the company's revenue by 30% in the past year. * Developed and implemented a strategic growth plan that led to the establishment of new markets and increased sales volumes. Collaborated with third-party agencies and suppliers to ensure a stable supply. * Coordinated interactions with clients and suppliers to support business partnerships. | | |
| Sales and Marketing Manager  XYZ Corporation, Anytown, USA |  | *March 2014 - December 2017* |
| * Led the sales team and achieved a 20% increase in sales volume within the first year. * Created marketing campaigns that boosted brand awareness and customer engagement. * Managed the product development team and led the sales team to achieve a 20% growth in sales volume within one year. * Collaborated with third-party agencies and suppliers to ensure a stable supply of goods. | | |
| EDUCATION: |  |  |
| Bachelor's Degree in Management  Anytown University, Anytown, USA |  | *September 2010 - May 2014* |
| Master's Degree in Management  Anytown University, Anytown, USA |  | *September 2014 - May 2017* |
| INTERESTS: |  |  |
| Culinary Exploration: Always eager to experiment with new ingredients, flavors, and cooking techniques.  Photography: Passionate about nature photography, especially landscapes and natural details. | | |